

# **1. Introduction to the Share Market**

## What is the Share Market?

#### Investments are subject to market Risks, please invest carefully.

The share market, or stock market, is a platform where individuals and institutions buy and sell shares of publicly listed companies. It provides companies with a means to raise capital and investors with an opportunity to earn returns on their investments.

## Importance of Investing in the Share Market

- Wealth Creation: Long-term investments can yield significant returns.
- Beating Inflation: Stock investments typically outpace inflation.
- **Ownership**: By buying shares, you own a part of a company.
- Enjoying Dividend

#### History of Stock Markets

- **Global**: The Amsterdam Stock Exchange, established in 1602, is considered the first modern stock exchange.
- Dow jones
- India: The Bombay Stock Exchange (BSE), established in 1875, is Asia's oldest stock exchange.
- BSE
- NSE

# 2. Key Stock Market Concepts

## Shares, Stocks, and Equity

- Shares: Units of ownership in a company.
- Stocks: A general term for shares.
- Equity: Ownership interest in a company.
- Commodities



#### **Market Indices**

- Sensex: Tracks 30 well-established companies listed on the BSE.
- Nifty: Tracks 50 top-performing companies listed on the NSE.

## **IPOs and Types of Shares**

- Initial Public Offering (IPO): When a company sells shares to the public for the first time.
- FPo.
- Types of Shares: Equity shares, preference shares, and bonus shares.

# 3. Stock Market Participants

## **Retail Investors**

Individual investors buying and selling stocks for personal wealth.

#### Institutional Investors

- DII
- FII
- Hni
- SHni
- QIB

Organizations such as mutual funds, insurance companies, and pension funds.

## **Brokers and SEBI**

- **Brokers**: Facilitate buying and selling of stocks.
- **SEBI**: Securities and Exchange Board of India, the regulatory body ensuring fair practices.



# 4. How the Stock Market Works

## **Stock Exchanges**

- BSE (Bombay Stock Exchange)
- NSE (National Stock Exchange)
- Mcx
- Forex
- Crypto

## Trading Hours and Mechanisms

- Trading Hours: 9:15 AM to 3:30 PM (IST).
- Mechanisms: Online trading through platforms and apps.

## **Clearing and Settlement**

T+1 system: Transactions are settled within two working days.

# 5. Types of Stock Market Analysis

## **Fundamental Analysis**

- Focus on company financials, management, and market position.
- Key metrics: PE ratio, EPS, debt-to-equity ratio.

## **Technical Analysis**

- Analyzing historical price charts and trends.
- Tools: Moving averages, RSI, MACD.



# **Sentiment Analysis**

• Assessing market mood and external factors affecting stocks.

# 6. Investment Strategies

# Short-Term Trading vs. Long-Term Investing

- Short-Term: Intraday trading, swing trading.
- Long-Term: Buy and hold strategy.

## Value, Growth, and Dividend

- Value: Investing in undervalued stocks.
- **Growth**: Companies with high growth potential.
- **Dividend**: definition
- Companies paying regular dividends.

## **Risk Management Techniques**

- Diversification
- Stop-loss orders
- Asset allocation

# 7. Tools and Platforms

## **Trading Platforms**

- Zerodha
- Upstox
- Angel Broking

## **Research Tools**

- Moneycontrol
- Yahoo Finance



Bloomberg

# **Monitoring Apps**

- NSE Mobile Trading
- StockEdge

# 8. Regulations and Compliance

# Role of SEBI

Protecting investor interests and ensuring market integrity.

## **Taxation on Stock Market Gains**

- Short-Term Capital Gains (STCG): Taxed at 15%.
- Long-Term Capital Gains (LTCG): Taxed at 10% beyond ₹1 lakh.

## **Ethical Practices**

- Avoid insider trading.
- Disclose accurate financial information.

# 9. Case Studies and Examples

## **Success Stories**

- Warren Buffett
- Rakesh Jhunjhunwala

#### **Market Crashes**

- 2008 Global Financial Crisis: Lessons on risk management.
- COVID-19 Crash: Importance of resilience and diversification.



# **10. Resources and Next Steps**

## Books

- "The Intelligent Investor" by Benjamin Graham
- "Common Stocks and Uncommon Profits" by Philip Fisher

# **Continuous Learning Tips**

- Stay updated with market news.
- Join investment communities and forums.

